

**CEO  
& LEADERS  
WORKSHOP**

**TUITION FREE ENROLLMENT**

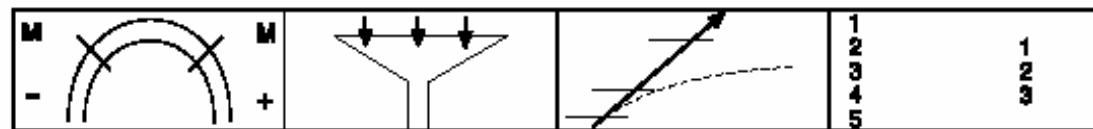
FOR SENIOR PASTORS, HEADS OF MINISTRY AND THEIR SPOUSES,  
ADMINISTRATORS, ASSOCIATE PASTORS, DIRECTORS, DIVISION AND DEPARTMENT HEADS

Total of seven (7) enrollees — All Tuition Free  
[Standard enrollment tuition for this workshop is \$1750 per person]

The Institute of Ministry Management & Leadership  
invites you to attend this Advanced  
Leadership Practical Application Training, Tuition Free, made possible through the  
missions giving of the faithful Partners committed to The Partnership for Pastors.

Our mission is to reach as many CEOs as possible with this Tuition Free training.  
To assist us with this mandate, please share this information with other ministry  
CEOs & encourage them to visit our web site: [www.ministryinstitute.org](http://www.ministryinstitute.org) to download  
a brochure and other valuable information.

**THE MOST HARD-HITTING, INTENSIVE, PRACTICAL APPLICATION,  
SKILL DEVELOPMENT TRAINING AVAILABLE.  
LEARN HOW TO ACTUALLY APPLY THE TRAINING VS. MENTAL ASSENT.**

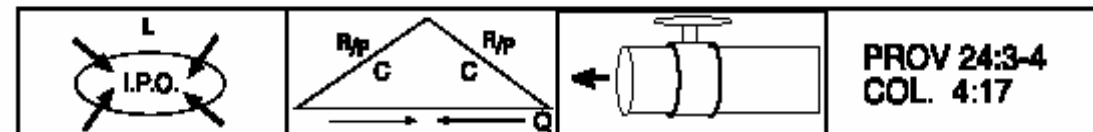


Why ministries  
stagnate?

The funnel of  
unsuccess.

How to sustain  
growth.

Functioning in CEO  
job description.



How not to do it  
alone.

How to ensure  
timely results..

What is your  
leadership pipeline?

What will your  
legacy be?

**Learn the key prerequisites to achieving all God's mandates**

**REGISTER NOW:** [www.ministryinstitute.org](http://www.ministryinstitute.org) or [www.rhema-germany.de](http://www.rhema-germany.de)

**OR CALL TOLL FREE:** +1 866.578.6865

Please refer to the location & schedule grid enclosed with this brochure or refer to the website listed above.

THE MINISTRY INSTITUTE PRESENTS

**CEO  
& LEADERS  
WORKSHOP**

INTENSIVE TRAINING FOR  
MINISTRY CHIEF EXECUTIVE OFFICERS  
& THEIR KEY MINISTRY LEADERS

Position Yourself  
For Profound and Lasting Change  
In Your Life & Ministry

Provide your Leaders the Opportunity  
To Grow in their Effectiveness  
& Lifetime Value to God

**TUITION FREE**

FOR MINISTRY CHIEF EXECUTIVES & THEIR SPOUSES  
& UP TO FIVE KEY MINISTRY LEADERS

Administrators, Associate Pastors, Directors  
Division and Department Heads

**THE  
EXPERIENCE**

Leading Change  
To  
Continually Reach  
Higher Levels

A Protected Anointing  
With  
Supernatural Results

Extraordinary Quality  
Of Life  
With Total Command

Solid Foundation  
For  
All God Wants You To Build

Positioned for  
The Coming Harvest and to  
Steward the  
Transfer of Wealth

**MINISTRY  
INSTITUTE**  
Glendale, Arizona  
[www.ministryinstitute.org](http://www.ministryinstitute.org)  
+1 866.578.6865

## THE FACILITATOR

Dr. Dean R. Radtke, is a national and international vision facilitator, ministry and corporate counsel, and strategic planner.

He is a leader in professional and personal performance coaching, advising pastors and ministry leaders worldwide, protecting their anointing, equipping and positioning them to be extraordinary leaders producing extraordinary results.



Dr. Radtke has 30 years of senior corporate and ministry leadership and management experience — a lifetime of proven excellence with an exceptional record of results.

Clients note his integrity of character, relational and motivational skills, conceptual thinking, teamwork and count him as a trusted confidant with widespread success.

His educational background includes a Bachelor's degree from Syracuse University, United States Navy Commissioned Officer's School, United States Navy Leadership and Intelligence Schools, American Management Association and Business Management Training. Ordained Minister. Doctor of Ministry.

He has developed a burden and in-depth understanding of the challenges facing vital leaders — having worked directly for Admiral John S. McCain, U.S. Atlantic Fleet; James E. Preston, Chairman Avon Products, Inc.; Les Wexner, Chairman The Limited, Inc.; multi-billion dollar, *Fortune 500* companies; and as Executive Administrator for Pastor Rod Parsley, World Harvest Church and Breakthrough Television.

Dr. Radtke conceived multiple new business concepts, worked for and consulted with numerous fast-track, highly-torqued corporations, a recipient of U.S. Navy commendation for distinguished service, New York Advertising and International CLIO Awards for Creativity, and President Ronald Reagan, Recognition for Advisement and Volunteerism.

In great demand as retained counsel to a wide range of ministries and mega churches, Dr. Radtke conducts national and international leadership, management, methods, and performance workshops — working with men and women of God who hold a powerful purpose and vision, strategically placed for these end times, equipping them to be all they can be.

## CEO & LEADERS WORKSHOP

*Designed specifically for Ministry Chief Executive Officers, Administrators, Associate Pastors, Directors, Division & Department Heads.*

Intensive Training to equip your leaders to take you to consistently higher levels of peak ministry performance.

Unique training in the most effective methods of functioning in support of the CEO.

Leaders learn the 'how to' application of methods, systems and processes to: protect the anointing on the CEO's life; support the CEO in accomplishing the God given vision; allow the CEO to direct and keep the pulse of the ministry effectiveness in obtaining the mandated results with minimized involvement — free to operate in your calling.

## THE LEARNING

### THE POSITIONING

- Position yourself as the CEO
- Regain confidence and command
- Monitor ministry pulse with minimum involvement
- Replace old patterns with proven concepts
- Illuminate your mind to reach full potential
- Gain a most dramatic change in your life

### THE PRACTICAL APPLICATION

- Learn the classical wisdom of the most successful CEOs
- Implement the principles taught by the nation's top business schools
- Practice concepts utilized by CEOs of multi-billion dollar, *Fortune 500* companies

### THE MINISTRY FOUNDATION

- Implement and monitor foundational structure
- Utilize proven systems and methodology
- Develop a blueprint for ministry renewal
- Fully tap into your people resources
- Train your staff to grow in line with the growing opportunities
- Sustain a vital ministry and still have a life of dignity for you and your people

### THE STRATEGIC PLAN

- Lead the dynamic of change
- Understand the 15 Step Planning Process
- Meet and exceed the goals you set
- Develop powerful, targeted strategies
- Learn the monitoring and evaluation steps
- Ensure commitment, comprehension, accountability
- Gain on-time delivery with maximum effectiveness
- Financial management for growth decisions

### THE METHODS

- Apply new distinctions to create measurable results
- Master the mechanics of lasting change
- Institute principles of procedure
- Clarity in direction setting; coaching in conflict
- Encourage calculated risk; celebrate noble failure
- Integrate core leadership
- Institute a replication process; leader succession plan

### THE PROCESS

- Implement a process of wise counsel, ownership, innovation, accountability
- Watch your people break through their perceived limitations
- Observe learning, intuition and ability compound in your leaders
- Cultivate passion to achieve greatness
- Communicate with congruency; synchronize your organization
- Leverage your vision through others
- Unlock insight, awareness, creativity
- Develop a ministry of people who think, people who do, people who understand
- Achieving top performance in a growth environment

### THE TOOLS

- Executive Committee
- Management Committee
- Ministry Leadership Teams
- Practical and time tested solutions to complex challenges
- Survival strategies; avoiding crisis management
- Evaluation reporting

### THE FREEDOM

- Experience freedom in the midst of significant growth and change
- People protecting the anointing and doing all they can to accomplish the vision
- Dramatic personal change
- The opportunity to transform your ministry
- Vitality, excitement, innovation; rekindle your zeal
- Results done and done right without you.
- Work on your personal mandates while the ministry flourishes
- Time to rest, rekindle, restore your own personal walk with God
- Peace that passes all understanding



Surround yourself with leaders from across the nation and around the world who are committed to achieving their destiny.

## THE RESULTS

Your leaders will learn to function in accountability, self initiative and innovation.

Your leaders will understand the practical application of replication, succession planning, architecting the leadership pipeline and becoming the integral part of your leadership engine.

Your leaders will be able to implement the fifteen step strategic planning process including annual review process of quarterly reviews and forums.

Your leaders will obtain the tools and skills to perfect the required art of direction set-

## THE FACTS

The following data is derived from Institute research & on-going coaching, counsel, vision facilitation & strategic planning with pastors. (CEOs)

- Most pastors are operating out of position, with an unprotected anointing, underachieving the vision, with a lack of intimacy with God & family and no clarity on how to leave a legacy.
- Most pastors have so much needless crisis and chaos in their lives that they do not face the facts and avoid them at great cost. Major ministry opportunities are missed and major mistakes made.
- Most pastors do not lead. Most do not properly disciple, coach, teach, train and mentor those God has entrusted to them.
- Most pastors retain less than 17% of those people God sends to their church. Thereby God's provision of sufficient leaders & financial resources to achieve His mandates are lost.

## THE TESTIMONIALS

Anonymous quotes from pastors/ ministry Chief Executive Officers world wide.

[My policy of absolute confidentiality includes never divulging client names]

*"This has changed my life, my ministry, my marriage, my relationship with God."*

*"You helped me not only clarify the direction God has given me, but empowered me to get there."*

*"What could I have done if I had this information years ago?"*

*"Your proficient communicative activities have taught me how to turn confrontation into coaching and resolution."*

*"Your personal rule of conduct regarding confidentiality and integrity has taken excellence to a new level."*

*"You have taught us and displayed personally great leadership and management abilities to me and my people."*

*"As my corporate coach you helped strategize our focus in order to move to the next level."*

*"I never thought I could accomplish all we have and feel the freedom I feel."*

*"Your God given talent has given us a 'blue chip peak performance."*

*"Our leaders have grown into powerful men and women of God."*

*"You helped us lay the foundation for supernatural growth and development to impact America and the world."*

*"Your high level of God given discernment immediately began to bore in on our problems."*

*"You are like Joseph, laying a foundation in ministries for the transfer of wealth."*

*"You have put our ministry back on track and God's supernatural favor is abundant in our midst."*

*"I'm excited, rejuvenated, inspired and loving what I do again."*

*"The results have been phenomenal. People who have known me for years have said I'm a new person."*

*"You came as a consultant — you've become a close friend."*

*"You helped us focus on our priorities and deal with the real issues."*

*"The staff is productive, self-motivated, accountable and they have my heart again."*

*"I don't know what we would have done if God hadn't sent you to us."*

*"I've read, studied and memorized all the leadership sayings and formulas, but you taught me how to apply them."*

*"Our leaders are building other leaders and we're getting it done!"*

*"A man of prudent confidentiality, impeccable honor and integrity!"*

*"You have been responsible for propelling the ministry at large through great growth and development."*

It's all about results.

*"...take heed to the ministry which thou hast received in the Lord, that thou fulfill it."*  
— Colossians 4:17